



# Jung W. Kim

Design Manager

With more than 25 years of experience in the creative visual arts, a set of core values has been consistently applied to the fields of graphic design, motion graphics, photography, illustration, and web design/development.

## PORTFOLIO

JungKim.com



## SOFTWARE PROFICIENCY

MacOS/WIN

### Adobe CC:

Photoshop  
Illustrator  
Indesign  
After Effects  
Premiere  
Dreamweaver

MS Office  
SketchUp  
Apple Keynote  
Cinema 4D  
Visual Studio  
Code

## WEB PROFICIENCY

Html5  
CSS3  
Bootstrap 5  
JavaScript  
PHP  
WordPress

Intermediate in  
Python 3  
Django

## EXPERIENCE

**20 Years**  
2003 - 2023

### WARE MALCOMB

*Design Manager* - Day-to-day responsibilities included delivering creative solutions for a wide array of visual needs, spanning print, video, web, and more, using Adobe Creative Cloud products. This encompassed the creation and maintenance of intricate templates for RFP documents, ensuring they remained current. Additionally, a pivotal role was played in mentoring and guiding other graphic designers, fostering their growth and development.

Collaboration was a key component of the role, frequently working alongside the architectural design team, marketing team, corporate administration, HR, and the executive team on significant projects requiring graphic solutions.

Furthermore, responsibilities encompassed managing a wide array of creative disciplines, including **digital graphics, motion graphics, signage design, environmental graphics, photography, illustration**, and both front-end and back-end **web development**.

One of notable achievement was providing impactful graphics support to the corporate marketing team, contributing to the attainment of multiple Marketing SMPS awards.

**4 Years**  
2000 - 2004

### PCnet Cypress (Part-Time)

*Front-end web designer* - responsible for handling front-end design and overall aesthetics.  
Video Production - working in After Effects to

**4 Years**  
2000-2003

### S.C. Antioch Church

*Graphic Designer* - Creating and maintaining all print collateral, web sites and presentation assets.

**3 Years**  
1998-2000

### Beauty & Health International Inc. / Nutri-Well

*Graphic Designer* - Responsible for designing product labels, packaging and advertisements

## EDUCATION

1999 - 2004

**California State University, Fullerton**  
*BFA in Graphic Design*

1995-1999

**Orange County High School of the Arts (OCHSA)**  
*Visual Arts*



## PROFESSIONAL SKILLS

<b>Graphic Design</b>	Expertise in graphic design & typography helps to bring solutions to various visual needs. Such as generating entire <b>identity/branding system</b> (Logo mark, brand guide, custom font, stationery system, brochure, banner), providing <b>online marketing materials</b> like emailer, interactive or static presentation assets, defining indesign templates for marketing RFP. Some occasional promotional items including product labels, package design and t-shirt graphics,
<b>Web Design Front-End &amp; Back-End</b>	<b>Capable of executing both front-end and back-end design</b> to deliver custom design and tailored functionality for content delivery. Employing the latest HTML, CSS3, JavaScript, and Bootstrap framework for front-end interfaces, and utilizing PHP to customize the WordPress CMS engine, enabling the creation of customized back-end panels for client-side management.
<b>Motion Graphics/ Videography</b>	<b>Expertise in Adobe After Effects and Premiere</b> is harnessed to produce engaging presentations for both in-house and client marketing campaigns. Content creation focuses on delivering emotional and impactful materials. Proficiency in editing and compositing ensures high-quality output, and the ability to capture compelling footage adds versatility when needed.
<b>Illustration</b>	Illustration skills can be utilized in various contexts, ranging from creating <b>swift mock-up sketches during client meetings</b> to facilitate idea communication, <b>crafting detailed storyboards</b> for video production, and occasionally designing <b>character-driven logo marks</b> and mascots.
<b>Photography</b>	Proficiency in general photography extends to executing architectural <b>exterior and interior photography, capturing employee portraits, and product photography</b> . Additionally, adept photo manipulation and editing skills are employed to ensure the successful completion of each task.
<b>Branded Environment</b>	Expertise in environmental graphics to elevate exterior/interior spaces, with a wealth of experience in handling <b>large-format graphics using diverse materials and methods</b> . Skilled in liaising with fabrication vendors for the preparation of art files and the coordination of installations and management.
<b>Signage Design</b>	Delivered custom signage designs, whether based on unique specifications or sign-code requirements. <b>Proficient in designing various sign types</b> , encompassing both exterior signage (such as monument, pylon, flag, directory, and wayfinding signage systems) and interior signage (including room/suite ID and digital directory signs).

## EXTRA HIGHLIGHTS

Bi-lingual: English / Korean  
 Technologically Savvy (always on the lookout for new technology emergence)

## CONTACT

Email:  
 xhide00@hotmail.com

Phone:  
 714.356.3026